

SPONSORSHIP REQUEST FORM

**Please complete the following form in full and return to:
Applianceplus Head Office, PO Box 677, Whakatane 3158
or email to: sponsorship@applianceplus.co.nz**

Please note: To be considered for sponsorship from Applianceplus you must be applying for a team or group, as we do not sponsor singular individuals.

YOUR ORGANISATION DETAILS

Name of organisation:

Local Applianceplus store:

Address:

Contact name:

Contact number:

Contact email:

Organisation description / overview:

EVENT / SPONSOR DETAILS

Event name:

Event date:

Is this a one-off event or a reoccurring event?

Location of event:

Description and detail of event:

Please clearly detail the activity our funding / goods would be supporting:

Please provide details of the targeted audience:

How many attendees are expected?

Who are your confirmed sponsors?

FINANCIAL / PRODUCT

How much funding are you seeking?

When do you require funding / goods?

** Please note, we require a minimum of one months' notice.*

How will the funding or goods be used?

How will the success of the sponsorship be measured and reported back to Applianceplus?

What is our expected return on investment?

MEDIA

Which media channels and partners have been confirmed? (newspaper, radio, tv, direct mail)

What media coverage will Applianceplus receive?

What advertising is scheduled?

ADDITIONAL INFORMATION OR COMMENTS:

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